CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically deposited with the United States Patent and Trademark Office through the Electronic Filing System, on the below date:

Date: August 3, 2007

Name: David P. Lindner (Reg. No. 53,222)

Signature

Our Case No.: 12729/55

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas Churchill, et al.

Serial No.:

09/422,114

Filing Date: October 20, 1999

For:

AUCTION REDEMPTION SYSTEM

AND METHOD

Examiner: Clement B. Graham

Art Unit.: 3692

Confirmation No.: 5123

RESPONSE

Mail Stop Amendment Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed June 14, 2007, please consider the following response.

A listing of the claims begins on page 2.

Remarks begin on page 13.